

EL PRIMERO 36'000 VPH CLASSIC CARS




ZENITH
WATCH MANUFACTURE SINCE 1865



EL PRIMERO 36'000 VPH CLASSIC CARS **A LEGEND AMONG LEGENDS**

Technical excellence, a passion for timeless mechanisms and the emotional power of unique human adventures are all embedded in Zenith's DNA. The Manufacture has long chosen to associate its name and its expertise with the world of classic cars that shares these same values grounded in authenticity. In 2016, building on its many partnerships, Zenith will be joining thousands of passionate classic car enthusiasts around the world at more than 50 events. Whether devotees of high-speed thrills or fans of escape from daily routine, they love the finely weathered leather, the exceptional engines and the pure, sleek curves of legendary cars. Their passion is matched by the pleasure they feel at the wheel. The El Primero 360'000 VpH Classic Car embodies and pays tribute to this prestigious world in which precision, reliability and endurance are expressed through sophisticated designs exuding timeless elegance.





ENDURING AESTHETICS

The legendary El Primero chronograph by Zenith is a peerlessly precise, high-performance emblem of first-rate mechanics imbued with an unmistakable sense of refinement. Dedicated to those with a penchant for elegant speed machines, the El Primero 36'000 VpH Classic Car comes with a 42 mm-diameter brushed steel case fitted with a fluted crown and two round pushpieces. Its face expresses strength and distinction on an anthracite dial featuring an engine-type finish and punctuated by three counters in the original anthracite, blue and light grey colours. Enhanced by a tachymeter scale, this iconic watch face features a slim red central sweep-seconds hand as well as luminescent faceted hands and hour-markers.

AN EXCEPTIONAL ENGINE!

Humming beneath the hood is a powerful and accurate engine: the El Primero 400B automatic chronograph calibre. Its fierce pace of 36,000 vibrations per hour, enabling tenth of a second display, along with its integrated column-wheel construction, hail from a legendary lineage: that of the world's most precise series-made chronograph developed by Zenith in 1969. This 326-part movement wound by an oscillating weight adorned with a Côtes de Genève motif drives central hours and minutes, small seconds, chronograph and date functions, while delivering a more than 50-hour power reserve.

Water-resistant to 100 metres, the El Primero 36'000 VpH Classic watch circles the wrist of gentlemen drivers by means of a rubber-lined perforated chestnut brown calfskin strap, fitted with a steel triple folding clasp.





EL PRIMERO

36.000 VPH CLASSIC CAR

MOVEMENT

Movement El Primero 400B, Automatic
Calibre 13 $\frac{1}{4}$ ''' (Diameter: 30 mm)
Thickness: 6.60 mm
Components: 326
Jewels: 31
Frequency: 36,000 VpH [5 Hz]
Power-reserve: min. 50 hours
Finishes: Oscillating weight with "Côte de Genève" motif

FUNCTIONS

Hours and minutes in the centre
Small seconds at 9 o'clock
Chronograph:
- Central chronograph hand
- 30-minute counter at 3 o'clock
Date indication at 6 o'clock
Tachymeter scale on the dial

- | INSTITUTIONAL MODEL FOR ALL OUR PARTNERSHIPS WITH CLASSIC CARS
- | AUTOMATIC EL PRIMERO COLUMN-WHEEL CHRONOGRAPH WITH DATE INDICATION AT 6 O'CLOCK
- | «BRUSHED ENGINE» DIAL PATTERN AND TACHYMETER SCALE ON THE INNER BEZEL RING
- | THREE ICONIC COUNTER COLOURS

CASE, DIAL & HANDS

Material: Brushed stainless steel
Diameter: 42 mm
Opening diameter: 37.10 mm
Thickness: 12.75 mm
Crystal: Domed sapphire crystal with anti-reflective treatment on both sides
Case-back: Transparent sapphire crystal
Water-resistance: 10 ATM
Dial: Anthracite with "Brushed Engine" pattern and 3 colored counters
Hour-markers: Ruthenium-plated, faceted and coated with SuperLuminova SLN C1
Hands: Ruthenium-plated, faceted and coated with SuperLuminova SLN C1

STRAPS & BUCKLES

Brown calfskin leather strap with protective rubber lining
Stainless steel triple folding clasp

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ZENITH | Swiss Watch Manufacture Since 1865

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Zenith is a brand that has been bringing style and substance to the wrists of watchmaking cognoscenti all over the world for more than 150 years. Founded in Le Locle in 1865 by a visionary watchmaker, Georges Favre-Jacot, the Manufacture Zenith gained swift recognition for the precision of its chronometers, with which it has won 2,333 chronometry prizes in a century and a half of existence: an absolute record. Having earned fame thanks to its legendary El Primero calibre – an integrated automatic column-wheel chronograph movement launched in 1969 and endowed with a high frequency of 36,000 vibrations per hour that ensures short-time measurements accurate to the nearest 1/10th of a second – the Manufacture Zenith has since developed over 600 movement variations. Zenith remains one of a select group of traditional luxury watch brands to produce all its movements in-house, the industry's ultimate token of quality. Engaged on several vintage territories such as classic cars, Zenith currently offers a collection of exclusive and ageless finely crafted timepieces designed for sartorially minded men and women. Zenith's rich heritage, tradition, passion and pursuit of excellence reflect the legacy of its slogan "Legends live forever".